



ELIZABETH ALBEE

CONTENT CREATOR

CONTACT

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- ▶ (608) 571-8191
- ▶ ElizabethAlbee.com

CERTIFICATIONS & SKILLS

- ▶ Infographic design
- ▶ Social media marketing
- ▶ Content marketing fundamentals
- ▶ Graphic design and layout
- ▶ Photography and copywriting
- ▶ Meeting tight deadlines

REFERENCES

- ▶ Carey Marshall
(612) 749-7386
*Head of Marketing,
GE Designs.*
- ▶ Krystie Dovenmuehler
(612) 473-6648
*Director of HR,
E&M Consulting, Inc.*

RELEVANT EXPERIENCE

GE DESIGNS. *Chaska, MN.*

Content Creator. *Aug 2023-Current.*

- ▶ Create visually appealing graphics for social media using Adobe Photoshop, InDesign, and Illustrator.
- ▶ Write successful blogs that result in rapid sales.
- ▶ Build quality newsletters using thoughtful layout, graphic design, and typography decisions.
- ▶ Photograph products to increase sales and promote brand.
- ▶ Write, edit, and design in-depth booklets showcasing company offerings and building customer loyalty.

REAL ESTATE EQUITIES. *St. Paul, MN.*

Marketing Coordinator. *Aug 2022-Aug 2023.*

- ▶ Maintain positive vendor and customer relationships.
- ▶ Create printed banners, posters, and business cards.
- ▶ Write and design email campaigns and press releases.
- ▶ Create and maintain websites through WordPress.

E&M CONSULTING, INC. *Chaska, MN.*

Graphic Assistant Intern. *Dec 2021-Apr 2022.*

- ▶ Create 20+ advertisements daily for magazines, newspapers, and membership directories.

B.S. IN MARKETING COMMUNICATIONS.

UNIVERSITY OF WI - RIVER FALLS. *River Falls, WI.*